

# Sustainability - Factsheet 2024





For over 100 years, A.Vogel has followed the philosophy of its founder Alfred Vogel: “We should learn to live with nature and protect it.”

Based on this principle, we unite nature, science, and responsibility – for people’s health and the protection of our planet. As a global brand with Swiss roots, we embrace the challenge of being honest, tangible, and trusted by society. Traceability, sustainability, transparent production, and a recognized quality seal are key pillars of our philosophy.

To actively promote integrative health, we make our knowledge from over 100 years of experience widely accessible and guide people in improving their physical, mental, and social well-being.

**We are committed to helping people become and stay healthy in a natural and sustainable way.**

# Our Focus Areas

Our Environmental, Social and Governance (ESG) concept is based on a comprehensive understanding of our responsibility toward the environment, people, and responsible corporate governance. Our core brand values are closely aligned with our understanding of sustainability.

## Health of Humankind

At A.Vogel, we are committed to helping people become and stay healthy in a natural and sustainable way. We create holistic herbal remedies and nutritious foods made from fresh plants. By combining plant-based efficacy with scientific research, our products support a healthy lifestyle in balance with the natural world.

## Integrity

For A.Vogel, integrity means responsible, transparent, and ethical conduct – toward our employees, partners, customers, and society as a whole. We uphold the highest standards of quality and compliance and cultivate an open and respectful corporate culture built on trust and credibility.

## Love of Nature

Nature is our foundation and our inspiration. At A.Vogel, we are deeply committed to ecological sustainability – from careful sourcing of raw materials and environmentally friendly production processes to the promotion of biodiversity on our own premises. We actively advocate for the protection of natural resources and for a harmonious relationship between people and the environment.

# Health - Focusing on people's well-being



As a manufacturer of herbal medicines, dietary supplements, and foods, A.Vogel is committed to a special responsibility toward our customers. Choosing A.Vogel means trusting in the power of plants and our decades of experience in natural health care.

**We are committed** to combining nature and our knowledge to create effective health products based on Alfred Vogel's principles.



"100% Quality Promise - From seed to product – from idea to in-house development."



"100% Herbal. Effective. Safe."

More than **14,000**  
readers of A.Vogel  
Health News.

**90 GMP trainings**  
to monitor product quality.

**Zero** product recalls related  
to health or safety risks.

# Integrity – For a strong corporate governance

## Responsible supply chain

We aim to prioritize local and regional sourcing wherever possible, for ecological sustainability and quality assurance. Acting responsibly with respect to human rights, fair labour practices, and environmental protection is at the core of our values.

Therefore,

we will carry out a comprehensive global risk assessment of our supply chains concerning ESG risks.

Source of fresh plants:

over **50%** of our fresh plants are harvested  
in **Switzerland**.

**28%**  
come directly from  
neighbouring  
countries

**18%**  
come from the  
rest of Europe

**1.4%**  
outside Europe

## Our commitment to employees

Our people are the heart of the A.Vogel Group. Their expertise, passion, and commitment are the foundation of our strength. We therefore foster a work environment built on fairness, respect, and recognition – supporting over 500 employees worldwide.

Our goal - is to foster a culture of feedback where employees feel heard, enabling us to grow together as an organization.

**75%** of employees  
have been with the  
company for more than  
**5 years**.

**38%** of  
employees work  
part-time.

**72%**  
employee satisfaction in the latest survey.  
(satisfied to highly satisfied)

# Love of Nature – our environmental responsibility

## CO<sub>2</sub> reduction through organic cultivation

According to the Research Institute of Organic Agriculture (FiBL), organically managed soils store 170 to 450 kg more carbon per hectare per year in humus compared to conventional soils.

Conventional farming methods generate about 40% more emissions and use 45% more energy. By focusing on organic plant cultivation, up to **152 tons** of CO<sub>2</sub> can be avoided annually.

**Our photovoltaic system** generates around **75,000 kWh** of solar electricity each year, already supplying **15%** of our total electricity needs.

Energy from ethanol recycling – power for **100** single-family homes. **That amounts to,...**



**458,400 kWh**  
heat

**242,000 kg**  
CO<sub>2</sub>  
avoided

**403,140 kWh**  
electricity

## CO<sub>2</sub> Footprint

To gain an initial overview of our greenhouse gas emissions, we partnered with myclimate to prepare a CO<sub>2</sub> balance sheet for 2023 at our Roggwil (TG) location. Since 2014, we have been working with the Energy Agency of the Economy (EnAW), reporting our emissions annually and discussing possible strategies for efficiency and environmental protection.

### Our measures:



Development of a CO<sub>2</sub> reduction pathway according to SBTi standards (Science-Based Targets initiative)



Assess the CO<sub>2</sub> footprint of Echinaforce®



Assess the CO<sub>2</sub> footprint of the A.Vogel Group (Scope 1–3)



# Love of Nature – our environmental responsibility

## Agriculture

“Organic cultivation as the foundation of our responsibility.”

Our plant-based raw materials come from certified organic cultivation, contract farming, or responsible wild collection – always in compliance with strict ecological and ethical standards such as BIO SUISSE and Good Agricultural and Collection Practices (GACP).



We collaborate with **organically certified** partners worldwide.

**100%**  
transparency and  
traceability.

**100%** of the  
vegetable plants  
come from organic  
cultivation.

**90%** of the fresh  
plants come from  
organic cultivation

## Biodiversity

Biodiversity is the foundation of all life on Earth – and thus also the basis for our plant-based health products. By promoting species-rich cultivated landscapes, we actively contribute to the protection of ecosystems. A special example of this is our biodiversity trail in Roggwil, which demonstrates how agriculture and nature conservation can be harmonized – in a tangible, educational and inspiring way.



Our measures:



For the first time, we are establishing a biodiversity monitoring system that provides a measurable basis for tracking species diversity on our sites.

# Love of Nature – our environmental responsibility

## Water

Throughout the operations at A.Vogel, special attention is paid to minimizing water consumption and tapping into alternative water sources. Our fields in Roggwil are irrigated with collected rain-water.



### Our measures:

We are conducting a comprehensive analysis of our water consumption to ensure full transparency regarding our water footprint.

## Circular Economy

Through consistent waste separation and raising awareness among our employees, we strive to make a significant contribution to environmental protection and the sustainable use of resources.

### Recycling of by-products

In the production of our herbal remedies, by-products are inevitably created, especially pomace – the solid remains from plant processing. **100%** of this plant residue is recycled and turned into compost.

## Packaging

For primary packaging, we mainly use glass. It is inert, protects the valuable ingredients in our products from external influences, and can be recycled almost indefinitely. We use FSC-certified materials from responsibly managed forests for all our paper-based packaging components, including labels and leaflets.

However, we are also aware of the drawbacks of glass.



### Our measures:

We are launching an international project with the goal of optimizing packaging by using recyclable or biodegradable materials wherever possible.

## Waste and Recycling:



**396t**  
Waste recycled

**95%**  
Recycling quota







"Nature was my favorite university."

*Alfred Vogel (1902 - 1996)*

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